

## 2024 DTOPBID Activities Summary

### **Courtesy Crew Services:**

Since January 2023, Courtesy Crews have been operating seven days a week, averaging 70–80 hours per week. The crew removes stickers, litter, and weeds within the PBID boundaries. Crew members also help remove and report graffiti on buildings and public property. Additionally, they clear personal belongings left behind by the unhoused/transient population in public areas. This is done alongside the pressure-washing team to maintain a regular monthly cleaning schedule.

### **Key Reporting Areas**

#### **1) Trash**

- **Daily Removal:** Two to three bags (48 gallons each), averaging 35 pounds/day. Depending on the weather, some days include additional brush and leaf waste.
- **Parking Lot Adjacent to Artist Alley (St. Mary's Church Hall):** Initially, there was excessive trash (four-plus bags/day). The issue was resolved after the church installed a wrought iron fence.
- **Alleyways Near Parking Lots 34 & 35:** Initially high trash accumulation; ongoing monitoring required.
- **Summer 2024:** The PBID crew removed eight rusted dumpster doors from alleys south of Civic Center, north of Pier View Way, west of Coast Highway, and east of Tremont Street.
- **May–August:** Trash overflow near the beach (Pacific bluff between Seagaze & Civic Center Drive) increased. MainStreet Oceanside staff now dispose of excess trash in designated dumpsters.
- **Palm Fronds:** Collected two to three times in the past six months, mainly on weekends when city maintenance is unavailable. Annual city tree cleanups also generate additional debris.
- **Weekly Hot Spots:** High-priority early morning trash pickup is required in the alley between North Tremont and Cleveland, and Pier View Way and Mission Avenue. First, business owners are contacted, and if issues remain unresolved, they are reported via the My Oceanside App.
- **Transient Encampment Trash:** It is identified and monitored daily. Items left unclaimed are removed, including four mattresses and eight 3-yard dumpsters in the past six months.
- **NCTD Station Transient Activity:** A 24/7 security post was deployed, significantly reducing transient presence near Seagaze.
- **Daily Focus Areas:**
  - Dorothy's parking lot & adjacent alley/sidewalk
  - Planters near Bubbles and fenced area between Bubbles and Pier View Pub
  - Railroad tracks (five key areas near Lots 24, 24A, 26, and the Cleveland and Seagaze city garage)
  - Alley behind Lot 35 (Pier View Way to Mission Ave)

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- Unoccupied office building alcoves (Mission & Coast Hwy SE Corner, Oddfellows, Verizon adjacent NW Corner, Old Kingsman site, hidden area by Grace at Ditmar and Seagaze, behind Camp Coffee, and pedestrian undercrossing at Pier View Way and Cleveland)

### 2) Cigarette Butts

- **Removal Rate:** ~1 bag/week (48-gallon size).
- **Container Replacement:** Current containers (5+ years old) will be replaced within 30 days. Additional cigarette receptacles will be installed in identified high-use areas.

### 3) Dog Waste

- **Daily Collection:** 3–6 dog waste pickups within the PBID area.
- **Container Maintenance:** Assessment of replacement/additional waste bins based on seven months of observation.

### 4) Human Waste

- **Daily Collection:** More than six instances per day.
- **Key Areas:** Same as transient trash locations.
- **Disposal Method:** Use of kitty litter to absorb waste.
- **Current Challenges:** Identifying long-term solutions to eliminate health hazards and odors.
- **Improvement Noted:** Reduction in human waste since Gatekeepers began operations in the area.

### 5) Sticker Removal

- **Progress:** Over 90% of stickers were removed in the PBID area in the past 18 months.
- **Process & Products:** Collaboration with city staff to optimize removal methods and products.

### 6) Graffiti

- **Procedure:**
  1. Contact the business owner (if available).
  2. If on city property, report to My Oceanside App with a photo.
  3. If on MSO property, MSO removes it.
- **Removal Methods:** Pressure washing or painting, depending on tagging type.

### 7) Transient Count

- **Daily Variation:** 5–30 individuals across the PBID area.

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- **Key Locations:** As noted in trash reports.

### **8) Property Issues**

- **Reporting Process:**
  1. Notify business owners (if reachable).
  2. If urgent, contact OPD Dispatch (non-emergency).
  3. If non-urgent, report to Garrison/Shawn or via My Oceanside App.
- **Examples of Issues:**
  - Broken power boxes, sprinklers, or running water
  - Sidewalk trip hazards, tree limb dangers, vandalism
  - Clogged drains, broken tree grates, alley asphalt damage (e.g., near Bubbles & Johnny Manana's)

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### **Courtesy Crew Images: Palm Fronds removal, Weed Abatement, Before and After**



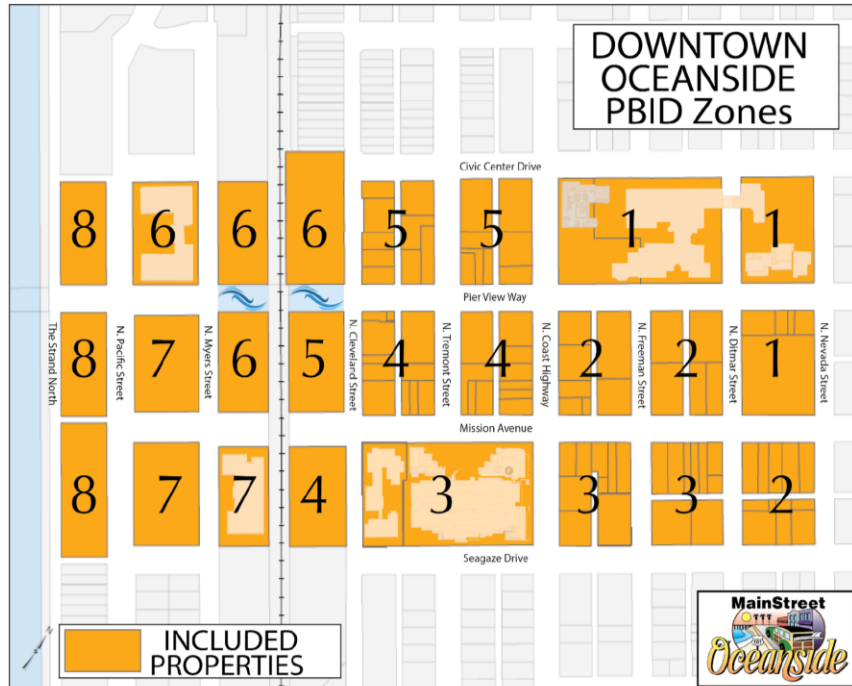
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### Pressure Washing Services:

The PBID pressure washer contractor's schedule is as follows:



**Week 1:**  
**Block # 4, 5, 6**

**Week 2:**  
**Block # 1, 2, 3**

**Week 3:**  
**Extra Services &  
Sunset Market Venue  
(non-PBID Funds)**

**Week 4:**  
**Block # 7, 8**

Additional services are added as needed for heavily trafficked areas. These services include spot cleaning and heavy spill cleanup.

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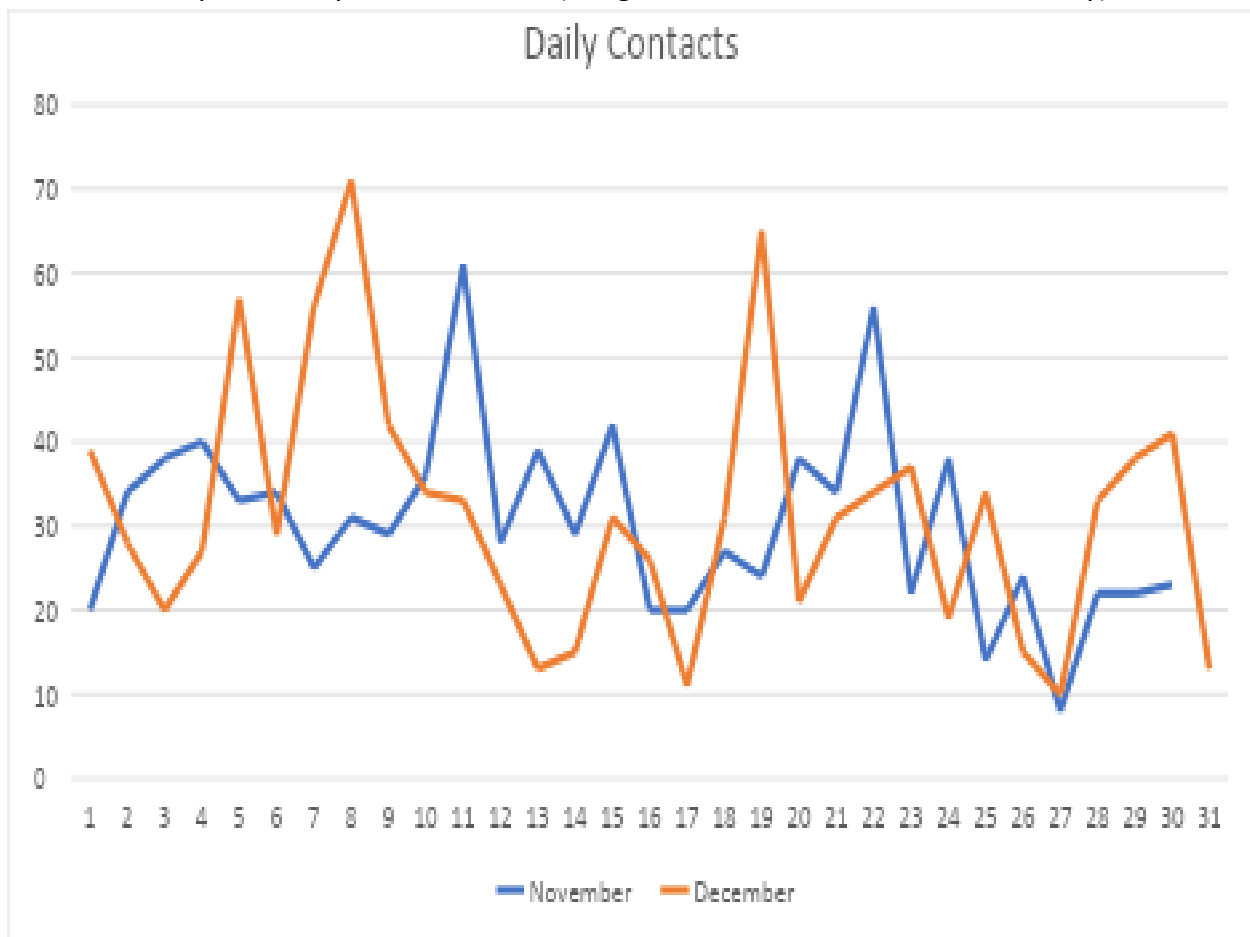
### Gatekeepers Safety Service Update:

Officers patrol the PBID boundaries on a 24/7 basis and work to develop rapport with local businesses and residents during their shifts.

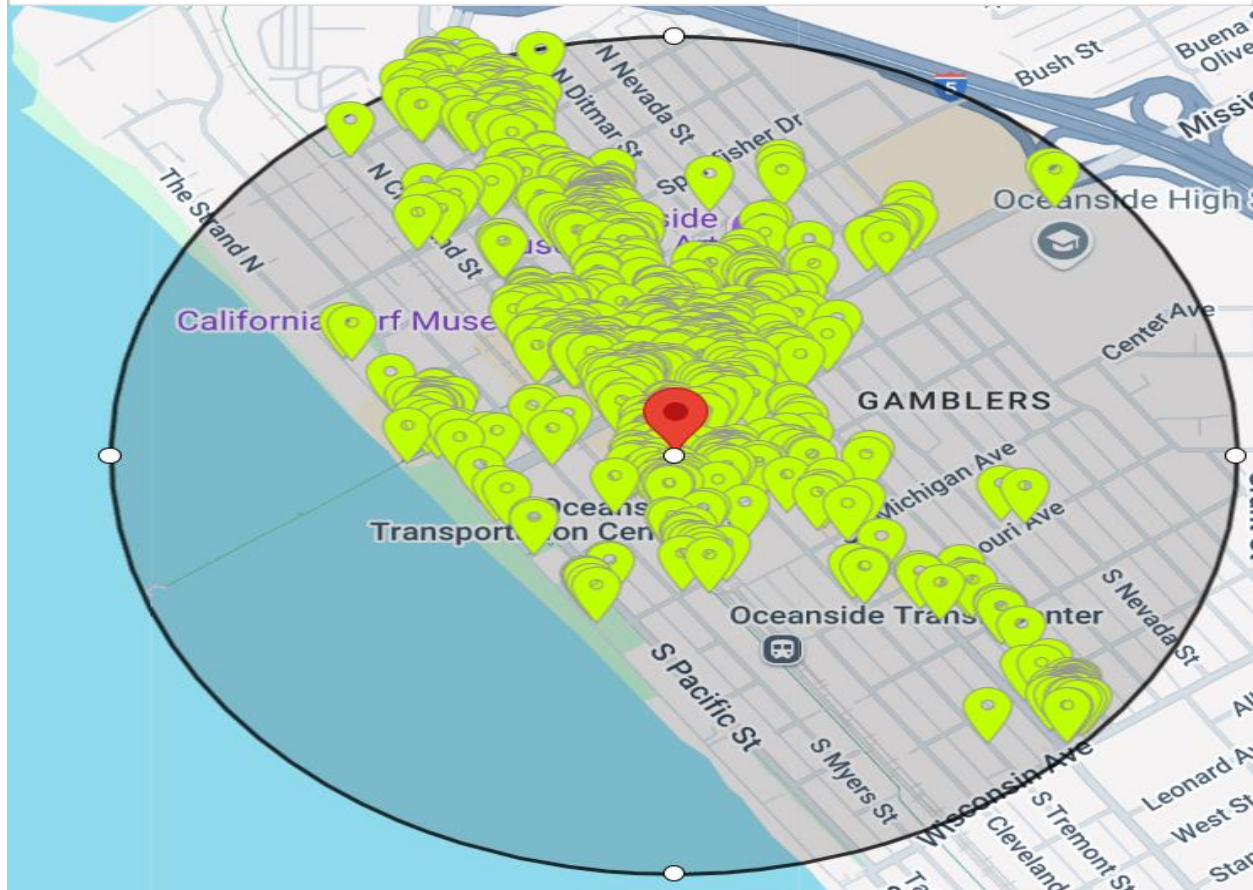
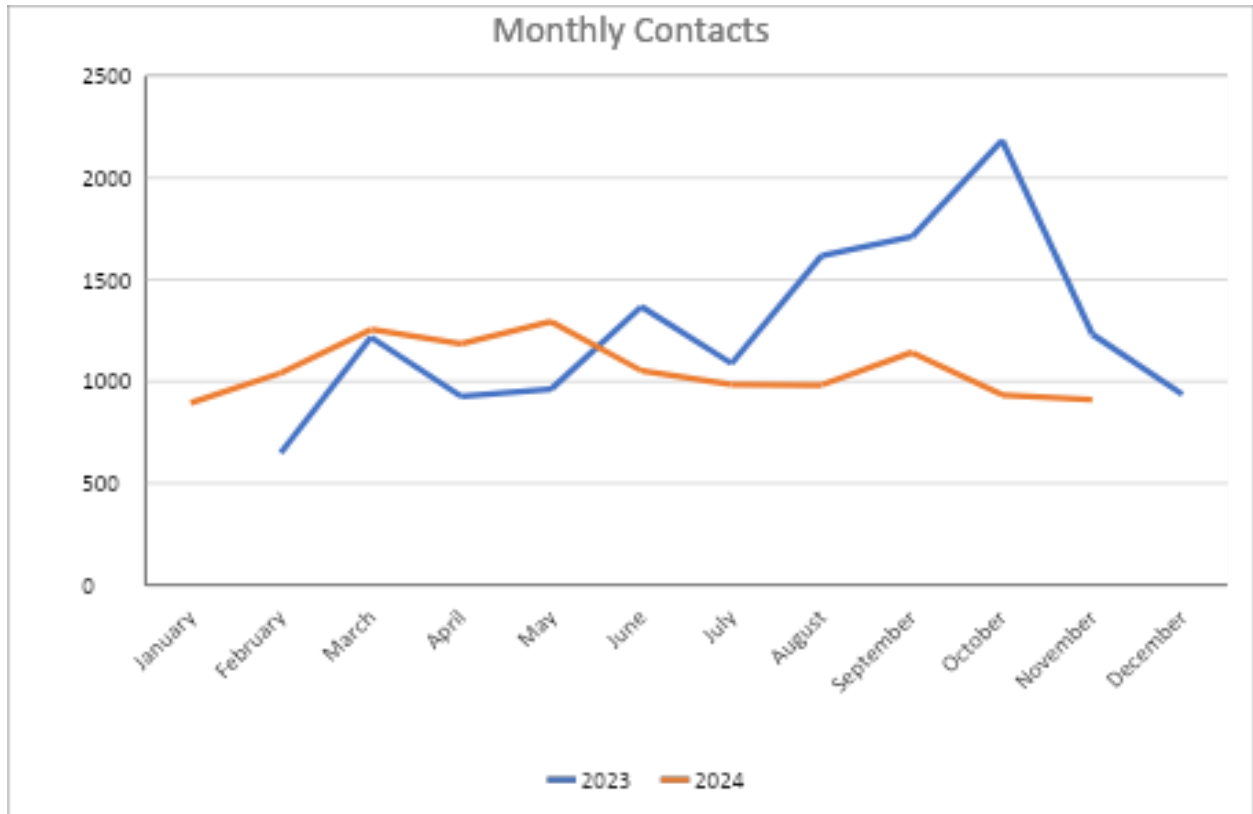
Since the GSSI team began utilizing the Visual Labs database services in October 2023, 457,525 contacts and interactions have been recorded. The team also averages nine guards per training session during its weekly and weekend staff-mandated training at MainStreet Oceanside.

### Security Service Schedule:

- Monday to Sunday 6 AM to 6 PM (4 guards)
- Monday to Sunday 6 PM to 6 AM (4 guards)
- Monday to Sunday 10 PM to 6 AM (1-2 guards for harbor contract w/the city)



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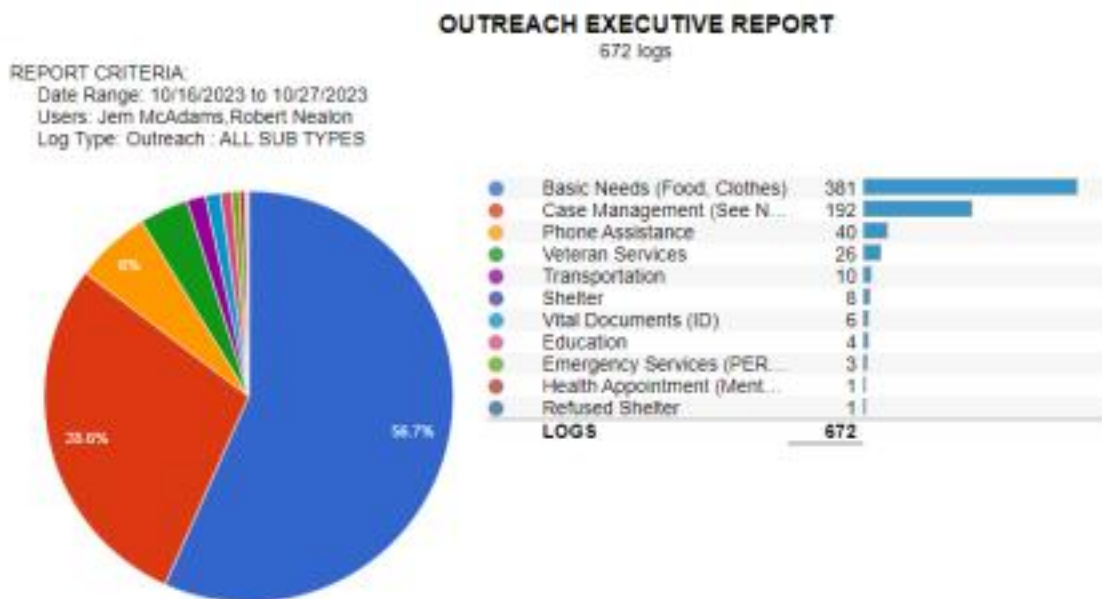
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### **DTOPBID Clean & Safe Ad Hoc Committee:**

A Clean & Safe Ad Hoc Committee was formed to develop a strategic vision for a clean and safe program within the PBID boundaries. The group includes the PGC Governing Board, Safety Ambassador team, Oceanside Police Department, stakeholder partners, City staff, MSO Board members, and downtown merchants.

Seven-day-a-week outreach for the unhoused will operate from 7 AM to 3 PM. The photo below is an example of the monthly reports received from this outreach effort.

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## 2024 DTOPBID Activities Summary

### Downtown Oceanside PBID Budget 2025

	<b>2025 Budget</b>	<b>2025 Budget with Carryovers</b>
<b>Budget Details</b>	<b>751,412.00</b>	<b>838,161.00</b>
<b>Maintenance</b>	243,320.00	243,320.00
<i>Pressure Washing, Courtesy Crew, Supplies</i>		
<b>Safety</b>	312,726.00	312,726.00
<i>Security Patrol- Gatekeepers Contract Subsidy</i>		
<b>Economic Development (Destination Development &amp; Economic Enhancement )</b>	97,683.00	105,717.00
<i>Landmark Sign, Branding, Wayfinding. 2025 Budget funds have not been allocated to a specific project but will be used in accordance with the budget guidelines listed in the DTOPBID Management District Plan.</i>		
<b>Administration and Advocacy</b>	82,655.00	82,655.00
<b>Contingency/Reserve</b>	15,028.00	93,743.00
<i>MSO Reimbursement of 2025-2034 Renewal Funds</i>		
<b>TOTAL</b>	<b>751,412.00</b>	<b>838,161.00</b>

\*100% of 2020-2024 carryover funds of \$86,749.00 were moved into the 2025 budget into the respective categories.