



City of Oceanside

300 North Coast Highway,
Oceanside, California 92054

Staff Report

File #: 25-778

Agenda Date: 8/6/2025

Agenda #: 12.

DATE: August 6, 2025

TO: Honorable Mayor and City Councilmembers

FROM: Housing and Neighborhood Services Department

TITLE: PROFESSIONAL SERVICES AGREEMENTS WITH OPIOID SETTLEMENT FUNDING SERVICE PROVIDERS

RECOMMENDATION

Staff recommends that the City Council approve five Professional Services Agreements (PSAs) to receive Opioid Settlement Funding in the amount of \$493,103; and authorize the City Manager to execute the agreements upon receipt of all supporting documents.

BACKGROUND AND ANALYSIS

On July 21, 2021, California Attorney General Rob Bonta announced the final settlement agreements with prescription opioid manufacturer Janssen Pharmaceutical distributors McKesson, Cardinal Health, and Amerisource Bergen (J&D), which provided funding to abate individual, family, and community consequences associated with the opioid epidemic. The settlement funding is intended for opioid remediation activities and are focused on High Impact Abatement Activities (HIAA) in particular, including: Substance Use Disorder (SUD) prevention, intervention, harm reduction, treatment and recovery services.

On December 1, 2021, the City Council authorized the City Attorney to execute all documents related to the participation by the City of Oceanside in the distribution and receipt of the Opioid Settlement funds. Funding is allocated to the City from the California Abatement Accounts and is deposited at various times throughout the year. To date, the City has received \$1,374,254 in Opioid Settlement Funding.

Settlement funds must be used specifically for Opioid Remediation in one or more areas described in Exhibit E to the Janssen Settlement Agreement (Attachment 2): Schedules A (Naloxone or Other FDA-Approved Drug to Reverse Opioid Overdoses) and G (Prevention Programs) and Schedule B Approved Uses, Section G (Prevent the Misuse of Opioids).

According to the J&D Settlement Agreements, 50% of the funds received must be used for HIAA activities. All funded programs must be Evidence-Based (EBP), have experience working with SUD-impacted youth, and have the staff and capacity to deliver high-quality, long-term, comprehensive prevention/intervention programs in Oceanside.

On March 10, 2025, the Housing and Neighborhood Services Department issued its second round of Request for Proposals (RFP) seeking projects that meet the established criteria of HIAA Intervention to prevent and treat drug addiction in vulnerable youth that are disproportionately impacted by SUDs (a copy of the RFP is included as Attachment 3). The RFP was promoted through Social Media, on the City's website, in community and service provider meetings, and through Neighborhood Services contact lists. A Bidder's Conference was held in-person on March 17, 2025 in Council Chambers where staff reviewed the RFP, the BidNet registration/submission process, and answered questions from potential grantees. On April 3, 2025, staff held a Virtual Technical Assistance Workshop for proposers to ask additional questions and receive assistance for uploading proposals on the BidNet site. Both meetings were well attended and subsequently shared on the BidNet site as well as by email.

Proposals were due on May 1, 2025. An Evaluation Committee comprised of eight members representing various City Departments, Oceanside Unified School District, Local Non-Profits and Community Members were selected to evaluate all proposals (a copy of this evaluation is included as Attachment 4). Reviewers were selected based on their experience with youth programs, local government, and/or nonprofits. Proposals were scored on the following criteria:

1. Agency History and Capacity (9 points)
2. Population and Geography (9 points)
3. Program Design (18 points)
4. Program Evaluation (10 points)
5. Staffing Experience and Qualifications (12 points)
6. Required Resources and Budget Request (12 points)

Additional Preference Points, above the 70 possible points, were awarded to proposals whose programs specifically addressed the following:

1. Program targets/works with youth in middle- and high-school (3 points)
2. Program is working in one of the City's five Opportunity Neighborhoods (3 points)
3. Program specifically targets gang prevention (3 points)
4. Program includes Opioid/Fentanyl Intervention and Treatment Services (3 points)
5. Program is currently conducting youth programming and has an established footprint in Oceanside (3 points)

Staff met with the Evaluation Committee to discuss the proposals in-depth and their evaluation of the proposals. Following this vetting process, the following five proposals were recommended for funding for FY 2025-26. Detailed descriptions of each program are included in the attached PSAs.

1. Boys & Girls Club of Northwest San Diego - Healthy Minds/Healthy Lives-\$49,244
2. Lifeline Community Services - We Rise-\$273,185
3. Mano a Mano - Dangers of Fentanyl and Resources Education Series-\$30,000
4. North County LGBTQ+ Resource Center - Thrive Out Loud-\$66,997
5. TrueCare - P2P-(new)-\$73,677

All programs use EBP and have the required experience and qualified staff to work with youth affected by SUD.

1. The **Healthy Minds/Healthy Lives** program includes year-round EBP health promotion programs, Opioid and Substance Use Prevention Curriculum, mentoring, evening/weekend programming, extensive staff training, parent education, referrals for substance use, mental health screening, intervention and treatment, and a supply of Naloxone to participants.
2. **We Rise** will provide year-round EBP prevention/intervention services to middle- and high-school youth, SUD screening/mental health referrals (using SASSI-A3 (Adolescent Substance Abuse Subtle Screening Inventory and CRAFFT Adolescent Screening Inventory), and treatment services, individual therapy, group therapy, and student/parent/community workshops.
3. The **Mano a Mano Foundation** will use its expertise to deliver a series of fully Spanish-language educational conferences that provide life-saving information about the dangers of drug and alcohol abuse, particularly Fentanyl, along with Naloxone kits and hands-on overdose response training.
4. **Thrive Out Loud** will work with LGBTQ+ youth, who are at particularly high risk for illicit substance use as a result of discrimination, family rejection, and exploitation. Weekly activities will focus on expression, community, and physical/mental health. Additionally, youth will have access to SUD referrals to Medication Assisted Treatment (MAT) clinics, Naloxone, mental health treatment, and an onsite medical clinic specializing in LGBTQ+ health.
5. **P2P** is an EBP program developed by TrueCare, a Federally Qualified Health Center (FQHC), to address the increased need for Spanish-speaking social and behavioral health-related support. P2P is a school-based, opioid-focused, student-led, program with a specialized focus on Hispanic and Latino youth and their families, improving mental health by training students as mental health ambassadors and reducing stigma with culturally and linguistically sensitive, targeted outreach. Youth and their families will have access to SUD/Mental Health screenings and referrals, as well as Naloxone.

All programs will be required to submit a Quarterly report to staff detailing the number of youths they served, outcomes related to their proposal, youth demographics, referrals, and trends. Information will be gathered and disseminated to City Leadership, the public and the state. Staff will use these reports to direct funding and identify service gaps in the community.

FISCAL IMPACT

The Opioid Settlement Funding PSAs total \$493,103 The funding source for these agreements is Opioid Settlement Funding. There is a current balance of \$614,596, therefore sufficient funds are available. All organizations will submit monthly invoices and quarterly reports to the Neighborhood Services Department and submit Quarterly Non-Profit Financial Reports to the Finance Department.

Description	Amount (\$)	Account
Boys & Girls Club - Healthy Minds	\$49,244	836182622272.5395.
Lifeline - We Rise: Youth Substance Abuse	273,185	836182622272.5395.101935
Mano a Mano Foundation	30,000	836182622272.5395.101938
North County LGBTQ - Thrive Out Loud	66,997	836182622272.5395.101937
TrueCare - P2P	73,677	836182622272.5395.
Total	\$493,103	

COMMISSION OR COMMITTEE REPORT

Does not apply.

CITY ATTORNEY'S ANALYSIS

The referenced documents have been approved by the City Attorney and approved as to form.

Prepared by: Michele Gehr, Management Analyst

Reviewed by: Leilani Hines, Housing and Neighborhood Services Director

Submitted by: Jonathan Borrego, City Manager

ATTACHMENTS:

1. Staff Report
2. Janssen Settlement CA OSF- Allowable Expenses
3. RFP 25-07 City of Oceanside Youth Services
4. RFP 25-07 Proposal Scoring
5. PSA BGCNSD FY2025-26
6. PSA Lifeline We Rise FY2025-26
7. PSA Mano a Mano FY2025-26
8. PSA LBGTQ Center FY2025-26
9. PSA TrueCare FY2025-26