

1 RESOLUTION NO.

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE
3 DECLARING ITS INTENTION TO MODIFY THE OCEANSIDE TOURISM
4 MARKETING DISTRICT (OTMD) AND FIXING THE TIME AND PLACE
5 OF A PUBLIC MEETING AND A PUBLIC HEARING THEREON AND
6 GIVING NOTICE THEREOF

7 WHEREAS, the City of Oceanside created the OTMD on March 17, 2010 for a five (5)
8 year term by Resolution No.10-R0235-1; and

9 WHEREAS, the OTMD was subsequently renewed in 2015 for a ten (10) year term and
10 in 2024 for a nine (9) year and three (3) month term; and

11 WHEREAS, the Property and Business Improvement Law of 1994, Streets and
12 Highways Code § 36600 et seq., authorizes the City to modify business improvement districts
13 for the purposes of promoting tourism; and

14 WHEREAS, the OTMD Owners' Association, Visit Oceanside, has requested
15 modification of the OTMD Management District Plan (Plan).

16 NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

17 SECTION 1. The recitals set forth herein are true and correct.

18 SECTION 2. The Council declares its intention to modify the OTMD Plan.

19 SECTION 3. The proposed modifications of the OTMD Plan will include modifying the
20 assessment rate to a uniform rate of two and one half percent (2.5%) of gross short-term
21 sleeping room rental revenue for all assessed businesses. The current annual assessment rate
22 for lodging businesses is two and one half of one percent (2.5%) of gross short-term sleeping
23 room rental revenue. The current annual assessment rate for vacation rental businesses is one
24 and one half of one percent (1.5%) of gross short-term sleeping room rental revenue. The
25 modified annual assessment rate for vacation rental businesses is two and one half percent
26 (2.5%) of gross short-term sleeping room rental revenue. The modified assessment rate is
27 effective beginning on October 1, 2026, or as soon as possible thereafter, and shall continue for
28 the duration of the OTMD's term.

1 SECTION 4. The time and place for the public meeting to hear testimony on modifying
2 the OTMD and levying assessments are set for August 5, 2026, at 5:00 PM, or as soon
3 thereafter as the matter may be heard, at the Council Chambers located at 300 North Coast
4 Highway, Oceanside, CA 92054.

5 SECTION 5. The time and place for the public hearing to modify the OTMD and the
6 levy of assessments are set for August 19, 2026, at 5:00 PM, or as soon thereafter as the matter
7 may be heard, at the Council Chambers located at 300 North Coast Highway, Oceanside, CA
8 92054. The City Clerk is directed to provide written notice to the lodging businesses and
9 vacation rental businesses subject to assessment of the date and time of the meeting and
10 hearing, and to provide that notice as required by Streets and Highways Code § 36623, no later
11 than July 5, 2026.

12 SECTION 6. At the public meeting and hearing the testimony of all interested persons
13 for or against the modification of the OTMD may be received. If at the conclusion of the
14 public hearing, there are of record written protests by the owners of the assessed businesses
15 within the modified OTMD that will pay fifty percent (50%) or more of the estimated total
16 assessment of the entire OTMD, no further proceedings to modify the OTMD shall occur for a
17 period of one (1) year.

18 SECTION 7. The complete Plan is on file with the City Clerk and may be reviewed
19 upon request.

20 SECTION 8. This resolution shall take effect immediately upon its adoption by the City
21 Council.

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23 PASSED AND ADOPTED by the City Council of the City of Oceanside, California,
24 this 3rd day of June, 2026, by the following vote:

25
26 AYES:

27 NAYS:

28 ABSENT:

ABSTAIN:

MAYOR OF THE CITY OF OCEANSIDE

ATTEST:

APPROVED AS TO FORM:

City Clerk

City Attorney

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