



City of Oceanside

300 North Coast Highway,
Oceanside, California 92054

Staff Report

File #: 25-670

Agenda Date: 4/9/2025

Agenda #: 13.

DATE: April 9, 2025

TO: Honorable Mayor and City Councilmembers

FROM: Parks and Recreation Department

TITLE: IDENTIFICATION OF CITY-OWNED PARKS AND RECREATION FACILITIES TO ACCEPT APPLICATIONS FOR RENAMING, PER COUNCIL POLICY 100-55, INCLUDING, BUT NOT LIMITED TO, PARK SITE 1 AT EL CORAZON AND THE SKATE SPOT AT JOHN LANDES COMMUNITY PARK

RECOMMENDATION

Staff recommends that the City Council identify City-owned Parks and Recreation facilities to accept applications for renaming, as per City Council Policy 100-55, including, but not limited to, Park Site 1 at El Corazon and the skate spot at John Landes Community Park.

BACKGROUND AND ANALYSIS

On May 21, 2003, the City Council adopted City Council Policy 100-55: "Policies and Procedures for Naming and Dedicating City Facilities." The City has followed this Council Policy when naming newly constructed facilities such as the William A. Wagner Aquatic Center, Luiseño Park, Mance Buchanon Park, and the El Corazon Senior Center. In 2021, the Alex Road Skate Park was renamed Prince Memorial Skate Park and Rancho Del Oro Park was renamed Jim Wood Park through the process outlined in the Council Policy.

City Council Policy 100-55 provides a timeline, procedures, and priority categories for the naming of facilities. The timeline states that in April of each year, the City Council must first designate facilities for which they will consider applications for renaming. With respect to current potential renaming opportunities, the City is in the design phase to build Park Site 1 at El Corazon, and the name of the park is needed to design park signage. In addition, the City recently completed the new skate spot at John Landes Community Park. Members of the community have expressed an interest in renaming the skate spot in memory of local professional skater Shane Hidalgo.

If City Council designates Park Site 1 at El Corazon and the skate spot at John Landes Community Park, or any other facility for renaming, the Parks and Recreation Director will make applications available to the public with a deadline of June 1, 2025. The Parks and Recreation Department will present applications and staff recommendations to the Parks and Recreation Commission during its regularly scheduled meeting on September 9, 2025. Staff recommendations will be made in accordance with Council Policy 100-55.

FISCAL IMPACT

There is no fiscal impact because signage with the new name is incorporated in the design and construction costs of the park.

COMMISSION OR COMMITTEE REPORT

The Parks and Recreation Commission will consider applications for renaming facilities during its regularly scheduled meeting on September 9, 2025.

CITY ATTORNEY'S ANALYSIS

Does not apply.

Prepared by: Manuel Gonzalez, Parks and Recreation Director
Reviewed by: Rob O'Brien, Deputy City Manager
Submitted by: Jonathan Borrego, City Manager

ATTACHMENTS:

1. Staff Report
2. Policy 100-55