

CITY OF OCEANSIDE

PROFESSIONAL SERVICES AGREEMENT

**PROJECT: OPIOID SETTLEMENT FUNDING NORTH COUNTY LIFELINE
DBA LIFELINE COMMUNITY SERVICES-WE RISE FY2025-26**

THIS AGREEMENT, dated July 1, 2025 for identification purposes, is made and entered into by and between the CITY OF OCEANSIDE, a municipal corporation, hereinafter designated as "CITY", and NORTH COUNTY LIFELINE DBA LIFELINE COMMUNITY SERVICES, hereinafter designated as "CONSULTANT."

NOW THEREFORE, THE PARTIES MUTUALLY AGREE AS FOLLOWS:

1. SCOPE OF WORK. The project is more particularly described as follows:

CONSULTANT will provide 60-90 minute, student/parent/community workshops at multiple locations in Oceanside to raise awareness about the dangers and consequences of drug use, signs of drug use, and options for treatment from July 1, 2025 through June 30, 2026;

CONSULTANT will provide screening, referrals, and intervention services for Substance Use Disorder (SUD) that may include one-on-one SUD counseling, individual therapy or group work using SASSI-A3 (Adolescent Substance Abuse Subtle Screening Inventory) and CRAFFT, a screening tool designed specifically for youth;

CONSULTANT will use evidence-based approaches including motivational interviewing, Seeking Safety: A Treatment Manual for PTSD and Substance Abuse, and Cognitive-Behavioral Interventions for Substance use (CBI-SU);

CONSULTANT will provide evidence of comprehensive background checks for all employees and volunteers if directed to do so by the CITY;

CONSULTANT will submit monthly invoices for authorized grant expenses to the Grant Coordinator with supporting documentation for any expenses claimed by the 15th of the following month;

CONSULTANT will submit a quarterly report to the Grant Coordinator with information about the participants including: number of youth attending; demographics (age, race/ethnicity, income levels, etc.); projects/activities/field trips; surveys/testimonials; partner referrals, and any successes or barriers to program implementation, due no later than the 15th of following month;

CONSULTANT and its participants agree to participate in all Youth Services evaluation requirements and activities;

CONSULTANT will attend monthly OCSP meetings;

~~CONSULTANT is required to carry a Sexual Misconduct policy under their general liability insurance.~~

OPIOID SETTLEMENT FUNDING NORTH COUNTY LIFELINE DBA LIFELINE
COMMUNITY SERVICES-WE RISE FY 2025-26

2. **INDEPENDENT CONTRACTOR.** CONSULTANT'S relationship to the CITY shall be that of an independent contractor. CONSULTANT shall have no authority, express or implied, to act on behalf of the CITY as an agent, or to bind the CITY to any obligation whatsoever, unless specifically authorized in writing by the CITY. CONSULTANT shall be solely responsible for the performance of its employees, agents, and subcontractors under this Agreement, including the training of each employee regarding the rights and responsibilities of an employer and employee for any potential discrimination or harassment claim under state or federal law. CONSULTANT shall report to the CITY any and all employees, agents, and consultants performing work in connection with this project, and all shall be subject to the approval of the CITY.
3. **WORKERS' COMPENSATION.** Pursuant to Labor Code section 1861, the CONSULTANT hereby certifies that the CONSULTANT is aware of the provisions of Section 3700 of the Labor Code which require every employer to be insured against liability for Workers' Compensation or to undertake self-insurance in accordance with the provisions of that Code, and the CONSULTANT will comply with such provisions, and provide certification of such compliance as a part of this Agreement.
4. **LIABILITY INSURANCE.**
- 4.1. CONSULTANT shall, throughout the duration of this Agreement maintain comprehensive general liability and property damage insurance, or commercial general liability insurance, covering all operations of CONSULTANT, its agents and employees, performed in connection with this Agreement including but not limited to premises and automobile.
- 4.2. CONSULTANT shall maintain liability insurance in the following minimum limits:
- | | |
|---|---------------|
| <u>Comprehensive General Liability Insurance</u>
(bodily injury and property damage) | |
| Combined Single Limit Per Occurrence | \$ 2,000,000 |
| General Aggregate | \$ 4,000,000* |
| <u>Commercial General Liability Insurance</u>
(bodily injury and property damage) | |
| General limit per occurrence | \$ 2,000,000 |
| General limit project specific aggregate | \$ 4,000,000 |

OPIOID SETTLEMENT FUNDING NORTH COUNTY LIFELINE DBA LIFELINE
COMMUNITY SERVICES-WE RISE FY 2025-26

Automobile Liability Insurance \$ 2,000,000

*General aggregate per year, or part thereof, with respect to losses or other acts or omissions of CONSULTANT under this Agreement.

CONSULTANT is required to carry Sexual Misconduct coverage on their general liability insurance when working with youth under the age of eighteen (18)

- 4.3** If coverage is provided through a Commercial General Liability Insurance policy, a minimum of 50% of each of the aggregate limits shall remain available at all times. If over 50% of any aggregate limit has been paid or reserved, the CITY may require additional coverage to be purchased by the CONSULTANT to restore the required limits. The CONSULTANT shall also notify the CITY promptly of all losses or claims over \$25,000 resulting from work performed under this contract, or any loss or claim against the CONSULTANT resulting from any of the CONSULTANT'S work.
- 4.4** All insurance companies affording coverage to the CONSULTANT for the purposes of this Section shall add the City of Oceanside as "additional insured" under the designated insurance policy for all work performed under this agreement. Insurance coverage provided to the City as additional insured shall be primary insurance and other insurance maintained by the City of Oceanside, its officers, agents, and employees shall be excess only and not contributing with insurance provided pursuant to this Section.
- 4.5** All insurance companies affording coverage to the CONSULTANT pursuant to this agreement shall be insurance organizations admitted by the Insurance Commissioner of the State of California to transact business of insurance in the state or be rated as A-X or higher by A.M. Best.
- 4.6** CONSULTANT shall provide thirty (30) days written notice to the CITY should any policy required by this Agreement be cancelled before the expiration date. For the purposes of this notice requirement, any material change in the policy prior to the expiration shall be considered a cancellation.
- 4.7** CONSULTANT shall provide evidence of compliance with the insurance requirements listed above by providing, at minimum, a Certificate of Insurance and applicable endorsements, in a form satisfactory to the City Attorney, concurrently with the submittal of this Agreement.
- 4.8** CONSULTANT shall provide a substitute Certificate of Insurance no later than

OPIOID SETTLEMENT FUNDING NORTH COUNTY LIFELINE DBA LIFELINE
COMMUNITY SERVICES-WE RISE FY 2025-26

thirty (30) days prior to the policy expiration date. Failure by the CONSULTANT to provide such a substitution and extend the policy expiration date shall be considered a default by CONSULTANT and may subject the CONSULTANT to a suspension or termination of work under the Agreement.

- 4.9 Maintenance of insurance by the CONSULTANT as specified in this Agreement shall in no way be interpreted as relieving the CONSULTANT of any responsibility whatsoever and the CONSULTANT may carry, at its own expense, such additional insurance as it deems necessary.

CONSULTANT shall provide evidence of compliance with these insurance requirements by providing a Certificate of Insurance.

5. **CONSULTANT'S INDEMNIFICATION OF CITY.** To the greatest extent allowed by law, CONSULTANT shall indemnify and hold harmless the CITY and its officers, agents and employees against all claims for damages to persons or property arising out of CONSULTANT's work, including the negligent acts, errors or omissions or wrongful acts or conduct of the CONSULTANT, or its employees, agents, subcontractors, or others in connection with the execution of the work covered by this Agreement, except for those claims arising from the willful misconduct, sole negligence or active negligence of the CITY, its officers, agents, or employees. CONSULTANT'S indemnification shall include any and all costs, expenses, attorneys' fees, expert fees and liability assessed against or incurred by the CITY, its officers, agents, or employees in defending against such claims or lawsuits, whether the same proceed to judgment or not. Further, CONSULTANT at its own expense shall, upon written request by the CITY, defend any such suit or action brought against the CITY, its officers, agents, or employees resulting or arising from the conduct, tortious acts or omissions of the CONSULTANT.

CONSULTANT'S indemnification of CITY shall not be limited by any prior or subsequent declaration by the CONSULTANT.

6. **COMPENSATION.** CONSULTANT'S compensation for all work performed in accordance with this Agreement, shall not exceed the total contract price of Two-hundred-seventy-three-thousand-one-hundred-eighty-five Dollars (\$273,185). CONSULTANT agrees to submit all invoices for payment no later than the fifteenth (15th) of the following month.

No work shall be performed by CONSULTANT in excess of the total contract price without prior written approval of the CITY. CONSULTANT shall obtain approval by the CITY prior to performing any work that results in incidental expenses to CITY.

OPIOID SETTLEMENT FUNDING NORTH COUNTY LIFELINE DBA LIFELINE
COMMUNITY SERVICES-WE RISE FY 2025-26

7. **TIMING REQUIREMENTS.** Time is of the essence in the performance of work under this Agreement and the timing requirements shall be strictly adhered to unless otherwise modified in writing. All work shall be completed in every detail to the satisfaction of the CITY by June 30, 2026. All final reports shall be submitted no later than thirty (30) days after end of term or July 30, 2026.
8. **ENTIRE AGREEMENT.** This Agreement comprises the entire integrated understanding between CITY and CONSULTANT concerning the work to be performed for this project and supersedes all prior negotiations, representations, or agreements.
9. **INTERPRETATION OF THE AGREEMENT.** The interpretation, validity and enforcement of the Agreement shall be governed by and construed under the laws of the State of California. The Agreement does not limit any other rights or remedies available to CITY.

The CONSULTANT shall be responsible for complying with all local, state, and federal laws whether or not said laws are expressly stated or referred to herein.

Should any provision herein be found or deemed to be invalid, the Agreement shall be construed as not containing such provision, and all other provisions, which are otherwise lawful, shall remain in full force and effect, and to this end the provisions of this Agreement are severable.

10. **AGREEMENT MODIFICATION.** This Agreement may not be modified orally or in any manner other than by an agreement in writing signed by the parties hereto.

OPIOID SETTLEMENT FUNDING NORTH COUNTY LIFELINE DBA LIFELINE
COMMUNITY SERVICES-WE RISE FY 2025-26

11. **TERMINATION OF AGREEMENT.** Either party may terminate this Agreement by providing thirty (30) days' written notice to the other party. If any portion of the work is terminated or abandoned by the CITY, then the CITY shall pay CONSULTANT for any work completed up to and including the date of termination or abandonment of this Agreement. The CITY shall be required to compensate CONSULTANT only for work performed in accordance with the Agreement up to and including the date of termination.
12. **SIGNATURES.** The individuals executing this Agreement represent and warrant that they have the right, power, legal capacity and authority to enter into and to execute this Agreement on behalf of the respective legal entities of the CONSULTANT and the CITY.

IN WITNESS WHEREOF, the parties hereto for themselves, their heirs, executors, administrators, successors, and assigns do hereby agree to the full performance of the covenants herein contained and have caused this Professional Services Agreement to be executed by setting hereunto their signatures on the dates set forth below.

NORTH COUNTY LIFELINE
(DBA LIFELINE COMMUNITY SERVICES)

CITY OF OCEANSIDE

By: _____
Alejandra Alvarez, CFO

By: _____
Jonathan Borrego/City Manager

By: _____
Name/Title

APPROVED AS TO FORM:

Employer ID No.

City Attorney

NOTARY ACKNOWLEDGMENTS OF CONSULTANT MUST BE ATTACHED.

Lifeline Community Services
Proposal for RFP 25-07 City of Oceanside Youth Services
FY2025-2026 WeRise SUD Prevention

Cover Letter/ Executive Summary

North County Lifeline DBA Lifeline Community Services (Lifeline) has been providing youth centered services focused on improving the lives of youth since its inception. Our work in Oceanside is deeply influenced by this history and we are dedicated to supporting and engaging at-risk youth. We'd like to take this opportunity to thank the City of Oceanside for their past support of Lifeline's work to provide substance use disorder (SUD) services in Oceanside.

Historically, Oceanside's opportunity neighborhoods of Mesa Margarita/Libby Lake, Eastside, Crown Heights, and John Landes/Tri-City have been afflicted with high poverty, high crime, and gang, drug, and criminal activity. Alongside these standing issues, in recent years the opioid epidemic has also had devastating effects on communities throughout the United States. From years of working with vulnerable communities, Lifeline knows that they have been disproportionately affected by the opioid epidemic and that the youth who reside in Oceanside's Opportunity Neighborhoods are at much greater risk for SUD. Substance use leads to decreased physical and mental health and lower levels of achievement amongst our youth. Children struggling with substance use disorder and their families need the support and tools to recover and move forward.

Lifeline is proposing to continue its targeted WeRise SUD prevention and intervention services to Oceanside middle and high school students in grades 6-12, parents/caregivers, and community members. The program will serve with prevention and intervention services such as evidence-based prevention programs focused on SUD and targeting middle and high school students, SUD community education, intervention services, and SUD screening and referrals.

This proposal directly aligns with RFP 25-07 City of Oceanside Youth Services' Strategy 6: Substance Abuse Disorder (SUD) Prevention. Lifeline is respectfully requesting \$400,000 in funding to continue supporting this vital programming as it directly aligns with the goals of RFP 25-07 City of Oceanside Youth Services and its noted priority populations. Thank you for your time and consideration.

Applicant Information

Organization: North County Lifeline, Inc. dba, Lifeline Community Services (Lifeline)

Contact Name: Alberta Saavedra

Contact Title: Director of Youth Development

Contact Email: Asaavedra@nclifeline.org

Contact Phone: 760-842-6204

Agency History: North County Lifeline DBA Lifeline Community Services (Lifeline) was born and is rooted in the idea that everyone should have the supports, education, treatment, and care needed to thrive. This was true in 1973 when we were founded by local community volunteers passionate about making a difference in the lives of youth. This remains true today as we continue to serve the most vulnerable children, adults, and families in San Diego with trauma-informed, community-based programming.

Lifeline was ideated in the 1960s when a citizen's committee in North San Diego County formed to explore ways of meeting the growing need for social service programs to address drug abuse among local youth—recognizing that drug abuse is frequently a sign of more complex problems such as limited access to healthcare and economic opportunities.

Lifeline has since grown to provide programs and services in five focus areas—Youth Development, Behavioral Health, Housing & Self-Sufficiency for Transitional Age Youth (TAY), Child Abuse Prevention, and Anti-Human Trafficking—and now provides services countywide. The areas of focus are informed by feedback from our clients and the community, practical experience, and field research. Focus areas are added or changed over time to remain responsive to service gaps and emerging needs. Lifeline's services embed economic empowerment tools throughout its programs to help clients achieve their goals of going to college, living on their own, and achieving economic mobility.

Mission Statement: Lifeline's mission is to build self-reliance among youth, adults, and families through high quality, community-based services.

Vision Statement: We envision self-reliant individuals as those living purposeful lives free of criminal involvement, effectively managing mental health and substance abuse issues, connected to their community in meaningful ways, stably housed and employed, and supported by a network of resources that enables their economic empowerment.

Current Programs: Lifeline provides programs in five focus areas—Youth Development, Behavioral Health, Housing & Self-Sufficiency for Transitional Age Youth (TAY), Child Abuse Prevention, and Anti-Human Trafficking.

Accomplishments: In fiscal year 2023-2024, Lifeline's Club Crown Heights (CCH) served 68 clients with intensive services (ongoing case management, therapy, or other program services); 103 clients with targeted outreach (services intended to inform and potentially engage in program services such as street outreach, outreach groups/workshops, etc.), and 308 clients with community education (one-time awareness trainings/presentations/community forums on a specific topic).

Proposal

Problem/Need

While drug use amongst teens has dropped in recent years, in the US teens continue to be at-risk of drug use and its negative mental and physical health consequences.

- In 2022, about 1 in 3 high school seniors, 1 in 5 sophomores, and 1 in 10 eighth graders reported using an illicit substance in the past year, according to the National Institute on Drug Abuse's (NIDA) annual survey (<https://monitoringthefuture.org/wp-content/uploads/2022/12/mtf2022.pdf>).
- Substance use during adolescence is particularly dangerous because psychoactive substances, including nicotine, cannabis, and alcohol, can interfere with healthy brain development (<https://pmc.ncbi.nlm.nih.gov/articles/PMC3399589/?report=classic>).
- Youth who use substances early and frequently also face a higher risk of developing a substance use disorder in adulthood (https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2790601#google_vignette).
- An average of 22 adolescents 14 to 18 years of age died in the U.S. each week in 2022 from drug overdoses because drugs have become deadlier due to fentanyl (<https://www.uclahealth.org/news/release/about-22-high-school-age-adolescents-died-each-week>).
- Between 2016 and preliminary data from 2023, there have been 3,590 opioid-related overdose fatalities among residents of San Diego County, with approximately 70% of these deaths attributed to fentanyl (https://www.sandiegocounty.gov/content/dam/sdc/hhsa/programs/phs/od2a/Q1_2024_Overdose%20Quarterly%20Report.pdf).

From years of working in Oceanside, Lifeline know that the youth who reside in Oceanside's Opportunity Neighborhoods are at much greater risk for behaviors such as substance use, gang involvement, and other criminal activity. Substance use leads to decreased physical and mental health and lower levels of achievement amongst our youth and San Diego is not immune to the threats it poses. More recently, the dangers of substance use have increased as more and more drugs are laced with fentanyl, and many are consuming fentanyl unknowingly. Children struggling with substance use disorder and their families need the support and tools recover and move forward.

Strategy Alignment

Under this proposal North County Lifeline DBA Lifeline Community Services (Lifeline) respectfully requests \$400,000 in Opioid Settlement Funds to provide Substance Abuse Disorder (SUD) prevention and intervention services. This proposal directly aligns with RFP 25-07 City of Oceanside Youth Services' Strategy 6: Substance Abuse Disorder (SUD) Prevention. The program will serve Oceanside middle and high school students in grades 6-12, parents/caregivers, and community members with prevention and intervention services such as evidence-based prevention programs focused on SUD and targeting middle and high school students, SUD community education, intervention services, and SUD screening/mental health referrals and/or treatment services. The outcomes and impact of this programming are: decrease

in student drug/alcohol use, increase in access to SUD treatment, increase in community awareness/knowledge around SUD, and increased access to mental health services.

Population and Geography

Population Served

From July 1, 2025 through June 30, 2026, Lifeline anticipates serving 100 individuals with presentations/workshops and providing 75 individual youth with individualized SUD prevention and intervention services and access to mental health services. The target population for this program will be youth and families who live in Oceanside's Opportunity Neighborhoods, which are high poverty, high crime areas with vulnerable populations that are disproportionately impacted by substance use disorders. The majority of residents in these neighborhoods are people of color.

Areas Served

The proposed programming will serve Oceanside with a focus on Oceanside's Opportunity Neighborhoods. Youth who reside in Oceanside's Opportunity Neighborhoods are at much greater risk for behaviors such as substance use, gang involvement, and other criminal activity.

Direct SUD services will be provided to middle and high school youth with targeted outreach to middle school youth. Prevention groups and forums will be targeted to youth, parents, and the opportunity neighborhoods at large. Services will be provided onsite at the Community Resource Centers (Libby Lake Community Center, Chavez Community Resource Center, Crown Heights Community Resource Center, and Landes Community Center) and other locations in the community such as Lifeline's offices and other organizations that serve the community. Services will be offered at times that are accessible to the target populations and in English and Spanish.

Identifying Participating Youth

Lifeline will work with the staff at the various Resource Centers to conduct outreach to the targeted neighborhoods. Lifeline currently has staff co-located at Oceanside Resource Center throughout the week allowing the community easier access to resources and referrals. Outreach will also be conducted through our relationships with the members of the Oceanside Community Safety Partnership, Oceanside Unified School District, Oceanside Police Department, and other organizations who serve youth in the targeted neighborhoods. Youth referrals will be received through these outreach efforts, other partner organizations, as well as internal referrals from other Lifeline programs. Lifeline will be flexible in meeting youth and families at different times of the day including evening appointments up until 6:30 p.m. Lifeline will create fliers to assist with outreach efforts.

Lifeline has always focused on helping disadvantaged, difficult-to-serve populations to ensure their access to needed assistance. Over 70% of Lifeline's clientele represent communities of color. Lifeline is dedicated to capturing community voices and promoting economic growth opportunities for local residents. Since our agency's inception over 50 years ago, Lifeline has worked to acknowledge, address, and reduce the impact of various forms of oppressions and institutional racism on the individuals we serve and the community. Lifeline commits to continued growth in this area by looking both internally and externally to identify ways to challenge and address systemic barriers that create trauma for our clients, staff, volunteers, partners, and community members. We will accomplish this through

institutionalizing the practices of organizational reflection, analysis of data and experiences, and mobilizing change in ourselves and our circles of influence toward greater equity. We commit to continuous reflection and improvement, and to model this commitment respectfully and with integrity through our own collective and individual actions. In 2022, Lifeline’s leadership re-established our commitment “To support all in reaching their fullest potential, Lifeline Community Services commits to championing policies and practices that promote equity across race, gender, age, physical ability, religion, identity, and sexual orientation in order to empower a just, inclusive, and equitable society.”

Scope of Work

Lifeline recently began providing these services through funding from the City of Oceanside under the previous Youth Services RFP No. 24-07. Lifeline is requesting Opioid Settlement Funds to continue providing SUD services. Funding from the City of Oceanside will be critical to staffing the program and maintaining current momentum.

Lifeline will provide:

- Student/parent workshops/community workshops—held regularly and will rotate locations based on community need, ensuring accessibility for all families. Workshops will raise awareness about the dangers and consequences of drug use, signs of drug use, and options for treatment while empowering individuals by giving them the tools and confidence to identify changes that need to be made in their community or life, creating a sense of support for the community, and demonstrating that the City of Oceanside cares.
- Screening/referral/intervention services—Lifeline will provide screening, referral, and/or enrollment into SUD/mental health services. Services could include 1:1 SUD services with a certified SUD counselor, Individual therapy, or group work.

All services and programming will be rooted in a trauma-informed approach, by building safety, trust, and stability for participants. Screening/referral/intervention services will use evidence-based approaches such as motivational interviewing, Seeking Safety: A Treatment Manual for PTSD and Substance Abuse, and Cognitive-Behavioral Interventions for Substance Use (CBI-SU). The program will make appropriate referrals to internal Lifeline programs such as the Community Assessment Team, True Life Recovery, and other appropriate programming either internally or externally. We will use appropriate screening tools such as SASSI-A3 (Adolescent Substance Abuse Subtle Screening Inventory) and CRAFFT which are designed specifically for youth.

During FY 2025-26 (July 1, 2025 – June 30, 2026), Opioid Settlement Funds will enable Lifeline to provide staffing, materials, and supplies to help Oceanside youth resist and/or overcome substance use.

Schedule

Services will be offered at times that are accessible to the target populations. Workshops will typically last for 60-90 minutes depending on the topic and be provided in person at an accessible location. Workshops may be provided virtually if that is a preference or need of the community.

Individual screening/referral/intervention services will vary greatly in average hour of participation due to the varying nature of the needs of each individual client and offered in a variety of formats based on client needs. Screening/referral can range from 30-90 minutes depending on the needs of the

participants. Once youth are enrolled, services range from three months to one year depending on the needs of the youth and their families. Group services are typically one hour and some youth participate in one to two groups. Individual sessions are 50 minutes usually once a week.

Location

Workshops and individual screening/referral/intervention services will take place in a variety of locations. Services will be provided onsite at the Community Resource Centers (Libby Lake Community Center, Chavez Community Resource Center, Crown Heights Community Resource Center, and Landes Community Center) and other locations in the community such as Lifeline's offices and other organizations that serve the community. Our goal is to meet clients where they are to reduce barriers to participation.

Plan for Collaboration

Lifeline will work closely with City of Oceanside Housing & Neighborhood Services to implement services at the various locations. Lifeline has an existing partnership with TrueCare and will explore incorporating this programming into that partnership. Lifeline will also work to make connections with organizations that serve the target population to provide workshops or screenings at their locations.

Addressing Issues Related to Oceanside Youth and Overcoming Barriers

Lifeline has a long history of providing behavioral health and SUD related programming. Lifeline will help Oceanside youth in overcoming SUD while also providing service to prevent the use of drugs by youth. Lifeline has extensive experience serving youth and generations of families in Oceanside. This work extends outside of Club Crown Heights and into many other program offered by Lifeline. Many of our staff have grown up in Oceanside and understand the community's needs.

Like many nonprofits, the largest challenge we face is adequate funding to provide the necessary staffing and support to meet participants' needs. To ensure adequate funding, Lifeline engages in a diversified funding strategy (further detailed in the Sustainability section) and regularly reviews program budgets and income streams. A more recent barrier we have seen is that the current political and social climate is discouraging families from reaching out for services, which makes outreach more difficult. Additionally, the intensive work schedules of families who balance multiple jobs make it challenging to connect with them. While the Resource Centers embedded in the community are a huge asset they often close at 5:00 p.m., when a lot of working families are just getting off work. Lifeline will work to overcome this by coordinating closely with families, offering appointments outside of regular work hours, and offering virtual appointments.

Evaluation

Success for Lifeline's SUD prevention and intervention programming will be evaluated as follows:

- Student/parent workshops/community workshops
 - 75% of participants will report increased knowledge in the topic areas. Measured by pre/post surveys.
 - Number of participants and location of workshop.
 - Impact: Increase in community awareness/knowledge around SUD and decrease in student drug/alcohol use.

- Screening/referral/intervention services
 - Number of screenings provided.
 - Number of referrals provided.
 - Number and type of intervention service youth is enrolled into.
 - Impact: Increased access to mental health services and decrease in student drug/alcohol use.

The intervention services provided will vary greatly based on the needs of the youth and the assessment will also vary as a result. Due to this Lifeline is not proposing a blanket measure to assess youth success in this area. Interventions provided will be based on the results of screenings/assessments such as:

- SASSI-A3 (Adolescent Substance Abuse Subtle Screening Inventory)—identifies high or low probability of substance use disorders in clients 13 to 18 years of age. The SASSI-A3 also provides clinical insight into family and social risk factors, level of defensive responding, consequences of substance misuse teens endorsed, and a prescription drug abuse scale that identifies teens likely to be abusing prescription medication.
- CRAFFT—a well-validated substance use screening tool for adolescents aged 12-21. The CRAFFT is the most well-studied adolescent substance use screener available and has been shown to be valid for adolescents from a variety of socioeconomic and racial/ethnic backgrounds.
- ASAM (American Society of Addiction Medicine)—a multidimensional assessment tool for adolescents used to determine the appropriate level of care for young people with substance use disorders. It considers six key areas (dimensions) to guide treatment planning.

Experience

Organizational Experience

Lifeline Community Services is a non-profit community-based organization whose purpose is to nurture resilient youth and adults, cultivate strong families, and partner to solve community problems. It is our mission to “build self-reliance among youth, adults, and families through high-quality, community-based services,” which aligns with the goals of the County of San Diego’s Live Well initiative. Lifeline opened in 1970 as a drop-in center for youth with drug use issues. Recognizing that drug abuse was a symptom of more complex problems, the steering committee decided that Lifeline would work with individuals, families, and the community to address the underlying concerns of which drug abuse was a symptom.

Over the last 55 years, Lifeline has expanded to provide in five focus areas: Youth Development, Behavioral Health Services, Child Abuse Prevention, Anti-Human Trafficking, and Housing & Self-Sufficiency. Consistent with the observations of the original steering committee, research and practical experience confirm that problems in these areas often underlie and exacerbate the presenting problems that bring clients to our doors. By resolving these core issues, developing healthy coping skills, and creating an effective support network, Lifeline’s clients feel more confident and prepared to manage life’s challenges.

Lifeline views each youth and family as unique and addresses their needs as holistically as possible through the programs in which they participate. A strength-based, client-centered approach that leverages other community resources has been a cornerstone of our service delivery for over two decades, with a focus on helping families identify and draw on their intrinsic strengths to overcome

crises Lifeline gives youth, adults, and families the tools they need to solve their own problems and become self-reliant.

Lifeline's Youth Development programs work with children and their families on a continuum of services, from prevention to intensive intervention. Our programs help at-risk youth stay on track and retain justice-involved youth in school, out of gangs, away from drugs and alcohol, and out of the juvenile justice system. Lifeline provides counseling, case management and behavioral health services, as well as youth support groups that focus on healthy and safe lifestyles. Helping at-risk youth stay out of trouble and out of custody are top priorities, as well as addressing the family dynamics that lie beneath the youth's misbehavior. Lifeline quickly developed expertise in this area and during the 1980's, began to gain recognition for our work with at-risk and high-risk youth.

Over the past 25 years, Lifeline has continued to develop our professional resume in working with at-risk and high-risk youth struggling with a wide variety of issues including drug/alcohol use, behavior problems at home and at school, truancy and other illegal behavior, family dysfunction, mental health diagnoses (including co-occurring disorders), trauma and abuse, and gang affiliation or involvement. Lifeline is also a strong proponent of, and was among the first community-based organizations to implement, San Diego's "Comprehensive Strategy for Youth, Family, and Community." Based on a model developed by the Office of Juvenile Justice and Delinquency Prevention (OJJDP), the Comprehensive Strategy promotes positive youth development and juvenile delinquency prevention through shared responsibility, collaboration, and coordinated action by building effective partnerships and working agreements with multiple levels of government, schools, local law enforcement, community organizations and groups, parents, and youth.

Lifeline's experience as an afterschool provider began nearly 30 years ago in 1997 with the implementation of the Critical Hours After School Programs, funded by the County of San Diego. From 1997 to the program's end in 2009, Lifeline operated sites at Washington and Lincoln Middle Schools in Vista (which eventually transitioned to State ASES funding), Valley and Calavera Hills Middle Schools in Carlsbad, and at the San Luis Rey and Crown Heights Resource Centers in Oceanside. Activities included skill building, community service work, academic assistance, and sports and recreation activities. Following the County's decision to dissolve the Critical Hours program, Lifeline sought and secured continued funding from multiple sources, including the City of Oceanside, to keep these valuable programs in operation. All of Lifeline's four sites were able to sustain their operations for a year or more following the end of Critical Hours in July 2009. Shortly thereafter, Lifeline made the difficult decision to reduce our afterschool programs from four sites to just one—Crown Heights. Club Crown Heights has operated continuously since its implementation in 2005.

Lifeline is committed to building a diverse team that reflects the community it serves at all levels of the organization, from support staff to board members. These intentional efforts have successfully resulted in a current racial and ethnic composition of Lifeline's Board of Directors, C-suite, and line staff that reflect that of Lifeline's clientele, with even higher representation of Black, Hispanic, and Pacific Islanders. 23% of Board Leadership, 100% of C-suite, and 53% of line staff are Latino; 47% of the Board, and 26% of line staff are White; and 18% of the Board is Black and 12% is Pacific Islander. In FY 23-24, Lifeline's clientele was 61% Hispanic, 20.1% White, 8.3% Black, 4.6% mixed races/other, 2.7% undisclosed, 2.3% Asian, 0.6% Native American, and 0.4% Pacific Islander. Please see Attachment A for our current board roster.

Staffing

Lifeline requires employees, interns, and volunteers, to obtain certain clearances after receiving an offer of employment; internship, or volunteer placement, and before beginning work. Every offer is contingent upon passing all required background checks and testing, which may include a urine screening for drugs (unless prohibited by law), State and Federal criminal background checks, tuberculosis testing, Department of Motor Vehicles (DMV) license report, DMV Pull Notice participation, past employment references, Government Sanctions Lists (GSL) Excluded Parties List, Office of Inspector General (OIG) Excluded Parties List and Debarment checks, and others. Livescan fingerprinting is submitted through the Department of Justice and the FBI through the use of Subsequent Arrest Notification program. This process is conducted in compliance with all applicable federal, state, and local laws, including the Fair Credit Reporting Act (FCRA) and California's Investigative Consumer Reporting Agencies Act (ICRAA). Tuberculosis screening is also required.

All staff are required to participate in the following trainings:

- False Claims Act
- HIPAA (external)
- HIPAA (internal)
- Records Request
- Grievance Process
- Active Shooter—Surviving an Attack
- Zoom
- Program/Department Onboarding Checklist including Trauma-Informed video and Cultural Competency videos
- Chief Executive Officer Staff and Volunteer Agency Orientation
- Cultural Competency (additional from above)
- Suicide Prevention
- Human Trafficking 101
- CPR/First Aid/AED
- Sexual Harassment Prevention
- Safety Trainings
- LGBTQIA+ Competency Training
- Community Resiliency Model® (CRM)
- Social Justice
- De-Escalation Training (recording)

Key Staff

Alberta Saavedra, LMFT, Director of Youth Development: Ms. Saavedra holds a Master's degree in Counseling Psychology from National University and she is a Licensed Marriage and Family Therapist, and is licensed as a Certified Addiction Specialist. Ms. Saavedra joined the Lifeline team in 1999 and is bilingual in English and Spanish. She has over 20 years of extensive experience providing direct clinical services to children, adolescents, families, and adults, with issues of child abuse, family violence, parent-child relationships, attachment issues, Oppositional Defiant Disorder, conflict resolution, depression, and anxiety. She has extensive experience working with Family Violence Treatment/ Domestic Violence;

20 years facilitating the 52 Week Domestic Violence Offender group for males; working with youth and families involved with Children's Welfare Services, Law Enforcement, Juvenile Probation and Court and with Motivational Interviewing, Cognitive Behavioral Therapy, Solution Focused, Group Therapy and Individual Therapy. Lastly, as a strong believer in partnership, Ms. Saavedra provides leadership for several collaborative groups working to end domestic violence and prevent gang violence and she is a member of the North County Gang Commission.

Graciela Gutierrez, Youth Development Program Manager: Ms. Gutierrez has been employed with Lifeline Community Services since 2008 and prior to this she was an intern in the Counseling Department. She has held different positions throughout her time with Lifeline and in addition to overseeing program services; she also has experience facilitating various groups such as the 52-week Domestic Violence Intervention Program, parenting groups, and youth groups. She holds an M.A. in Sociological Practice and continues to increase her learning by attending trainings on a regular basis. She is trained in numerous evidence-based and promising practices including Motivational Interviewing, Positive Action, and Seeking Safety. She has also completed the Cognitive Behavioral Interventions for Substance Abuse training and the Cognitive Behavioral Interventions – Substance Use Training of Trainers (CBI-SU ToT).

Martha Ramirez, Youth Development Program Manager: Ms. Ramirez is a Licensed Marriage and Family Therapist and Licensed Clinical Professional Counselor with a passion for supporting at-risk youth and families. As Program Manager for the Youth Development Department, she provides clinical supervision and is a key resource for all staff navigating mental health, safety, and clinical concerns. Trained in the Functional Family Therapy model, Ms. Ramirez brings a strengths-based approach to her work. She is dedicated to creating hope in challenging situations and empowering youth and families to thrive through compassionate, effective support.

Please see Attachment B for resumes of key staff and Attachment C for job descriptions.

Partners

As previously noted in the Plan for Collaboration, Lifeline has a number of partners who are critical to the proposed services. Community partners such as True Care, Vista Community Clinic, Oceanside Unified School District, Oceanside Police Department, County Probation, and other law enforcement entities are important partners in program design and implementation. These partners and the City of Oceanside in particular will continue to be vital thought partners and collaborators.

Sustainability

Lifeline has a strong history of strategic fundraising to help the organization meet the needs of its programs and the communities it serves. Lifeline engages in an intentional fundraising strategy that seeks diversified funding to ensure long-term financial stability. Fundraising efforts include grants (government, foundation, and corporate), individual donations (special events, traditional and digital fundraising campaigns, bequests, and endowments), corporate partnerships, and a major annual fundraising event.

Additionally, the partnerships that Lifeline has formed over the years, such as its funding partnership with the City of Oceanside, contribute an important role in the viability and sustainability of the program. As previously mentioned, Club Crown Heights was implemented in 2005 through County

Critical Hours funding and has operated continuously year-round for the past 19 years, with the exception of brief mandated closures due to the COVID-19 pandemic. Following the State's termination of Critical Hours funding in 2009, Lifeline sought and received other sources of funding to continue these critical services in response to high community need and demand. The program now has a diverse funding base and is an integral part of our fundraising priorities.

Budget

Please see uploaded budget Lifeline WeRise Budget RFP 25-07 Opioid Settlement Funds.

Attachments

Attachment A: Current Board Roster

Attachment B: Resumes of Key Staff

Attachment C: Job Descriptions

Attachment D: IRS 501(c)(3) Letter of Tax-Exempt status

Attachment E: Audited Financial Statements

Attachment F: Most Recent 990

Attachment G: Board Resolution Agency Signing Authority

Attachment H: Insurance Documents

Attachment I: Match Documentation

